Beat: Technology

PARIS BLOCKCHAIN WEEK SUMMIT - Meet the GLOBAL BLOCKCHAIN ECOSYSTEM in PARIS

APRIL 16-17, STATION F,FRANCE

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USPA NEWS - "Paris Blockchain Week Summit" is the Flagship Event of "Paris Blockchain Week". The Summit is the Peak Event gathering more than 1,500 Attendees and 100 Speakers. During Two Days, Professionals take the Main Stage to discuss EU Regulation, Stable Coins, Decentralized Exchanges, Security Tokens, Scalability Issues, Recent Advances in Consensus Mechanisms... Renowned Speakers from the Best Blockchain and Digital Asset Companies in the World share their Stories and Insights on the Market and its Prospects. "Paris Blockchain Week" is the Biggest Blockchain & Digital Assets Event in Europe. During One Week in the City of Lights, Numerous Events are held by the Most Prominent Blockchain Organizations (April 13-19, 2019).

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Kariim SABBA (Co-Founder of PBWSummit) : "Before the Paris Blockchain Week got set in Motion, France was Home to a Large Community of Crypto Enthusiasts, some of the Biggest Blockchain Companies, and Forward-Looking Officials. When Talks of the Event started, we knew Paris would be the Ideal Location. We were excited at the Idea of Anyone attending the Event getting to Experience Paris and France as the Innovation Hub that it is... From CEOs and Investors to Developers and Researchers, you will be put right in the Mix with the Top Talent in the Crypto World."

In the World of Cryptocurrencies, it is believed that it is necessary to work with Public and Private Institutions to develop Standards.To help the Public Understanding of Cryptocurrencies. are needed Strategic Media Outreach, Development Benchmarking Systems and a Library of Educational Materials, with the Goal of giving Anyone the Tools to understand and interact within the Crypto Community. It´s no Secret that Cryptocurrency is a Pretty Specific Industry. Today we are experiencing what happened with Personal Computers in the early 80´s or with Internet Technologies in the 90´s“Š; Crypto became the “Terra Incognita“ of the Digital Community. Today, its world gets gradually populated with New Places and Players, such as Startups and New Blockchain Ideas.

Blockchain and Distributed Ledger Technology (DLT) are beginning to rewire our Digital Infrastructure and challenge our Thinking on how Data, Information, Assets, and even Governance can be reorganised and reimagined. Substantial Amounts of Funding have been invested in Blockchain Firms over a Short Span of Time. The DLT Ecosystem is thriving with Participation from both Private and Public Sector Actors. The Potential Use Cases are ever expanding, from Payments to Asset Ownership, from Insurance Claims to Intellectual Property, from Applications in RegTech to Integration with the Internet of Things (IoT).

However, Technological Breakthroughs often come with Hype and Hyperbole. In Reality, “˜Blockchain´ is still an often Misconstrued and Misunderstood Concept. DLT as a Whole is still lacking Maturity and, in many cases, remains Undeployed and Unadopted. Issues related to Scalability, Privacy and Confidentiality are slowing down Technical Advancement, whilst Regulatory Uncertainties and Legal Risks are looming Large. The DLT Landscape is Fluid, Highly Fragmented, Contested, and Complex.

Over Recent Years, DLT has been an Area of Focus across a Range of Industries, triggered by Initial Interest in Bitcoin, and then evolving into a Richer Discussion about the Underlying Technology. DLT promises Increased Speed and Efficiency, Redefined Business Models, Greater Transparency and Improved Trust across Transaction Value Chains. Both Individuals and Institutions are investing significant Time and Money in understanding how the Technology works and how its Potential can be unlocked to deliver Benefits across Industries.

We can easily Focus on the Challenging Business Problems for which DLT may present a Compelling New Solution, and in doing so,

enable the Business Models of the Future. The Key Characteristics of the Technology, built on Distributed, Encrypted Consensus-Based Networks, have already begun to pave the Way for New Approaches to Clearing and Settlement, Asset Ownership and Transfer, and Automated Contracts. However, to realise the Technology´s Full Potential in a Tightly Regulated Industry, there is still work to be done to build Confidence in Areas such as Legal and Regulatory Frameworks, Industry Standards, Governance, Security, and ultimately, Identification of the Richest Opportunities to deliver Business Value.

Blockchains can be useful in Situations where there is a Desire to minimise the Degree of Trust required between Participants, or where Participants would like to reduce their Dependence on an Intermediary Service Provider (e.g., central securities Clearing House). Problems arising from the Abuse of Trust, such as Fraud, have significant Negative Impact on Business and Trade. Historically, we have either relied on Informal Trust (e.g., Handshake Agreement) or Formal Trust that functions by introducing Intermediaries (e.g., Courts) through which Legal Recourse can be sought in the Event of Misbehaviour. However, these Approaches are far from Perfect. Blockchains hold the Promise of reducing the "¯Trust Gap´ by making Actions within the System Independently Verifiable by each Participant, introducing or improving Accountability, and Dis-Incentivising Misbehaviour through Public Auditability.

Blockchains are publically distributed Online where the History of all Value Exchanges can be verified and seen as Proof of being executed. Anyone can join a Blockchain Network by downloading a Copy of a Blockchain onto their Computer or "Node"□. Complex Mathematical Principles ensure that all Nodes automatically and continuously agree about the Current State of the Blockchain and everything recorded in it. Different Parties, within and between Organizations, can gain Access to the Blockchain and add Information to it by Consensus without the Need for any Intermediaries. This is why Blockchain is often referred to as a "Distributed Ledger Technology"□. Blockchain empowers Users to engage in Decentralized and Accurate Transactions, including everything from Currency Transactions to Supply Chain Orders to even Medical Tecords. These Records can be accessed Online immediately, while ensuring they´re Accurate and Up-To-Date.

Was Held on April 16-17, 2019 (at Station F, Paris - FRANCE) the "Paris Blockchain Week Summit :
** Host : Karim SABBA - Co-Founder of PBWSummit + Franch Digital Asset Association
** Co-Hosts : Joel COMM & Travis WRIGHT - Co-Hosts of the Bad Crypto Podcast
** Opening Keynote Speech : David CHAUM - CEO of Elixxir, Inventor of Digital Cash & Cryptography Pioneer

MASTER CLASS (during the Two Days) :

** Tuesday, April 16, 2019
State of the Art : Blockchain & DLTs - How to regulate crypto-assets : is there a unique European answer ? - State of the Art : Institutional investments in the crypto space - Keynote Speech by Jovan Gavrilovic (General Manager Europe of OKCoin) - Old vs New : is it time for an infrastructure inversion ? - Governance : the path to decentralization - International regulatory cooperation for the development of financial innovation - Interoperability & scalability : key challenges for 2019 - How can corporates leverage blockchain on their innovation journey - DEX : a step towards decentralized finance - The Bad Crypto Podcast : Live show with Joel Comm & Travia Wright.

** Wednesday, April 17, 2019
Crypto just got real by Ivan Gowan (CEO & Co-Founder of Currency.com) - Why Blockchain organizations should move to France - The role of exchanges in the democratizations of digital assets - PoW vs PoS : recent advances in consensus algorithms - investing in decentralized organizations - Wallets : how to manage public & private keys - Keynote by GJ Wang (Executive Director of Ethereum Community Fund) - Blockchain : the future of payments ? - How blockchain will change the IoT - Providing market data in the crypto space - Privacy : real-world applications for zero knowledge proof - Asset Tokenization & STOs - The future of currency in a digital world - Quantum Computing : the crypto killer ? - Keynote Speech by Cedric O (French Secretary of State for Digital Affairs).

FRENCH TECH STAGE (during the Two Days)

** Tuesday, April 16,2019
KYC AML Requirements : zero lenience requires proportionate answers - Blockchain for social good - Workshop by Larry Salibra (Core Developer at Blockstack) - AMA : Brokers & Excenges - Adtech : how blockchain is making waves in media and entertainment - From VOIP to MOIP : unbank yourself on the blockchain by Alex Mashinsky (CEO of Celsius Network) - Keynote Speech by Jack Lu (CEO of Wanchain) - New blockchain-based business models in the financing industry - Woortn's Secret Sauce : making markets on digital assets by Joseph Comisi (Quantitative Trader at Woorton) - Huobi Prime, Direct Premium Offering by Chern Chung (Europe Business Development Kead at Huobi).

** Wednesday, April 17, 2019
A brief sumary of everything Subsrate and Polkadot by Thomasz Drwiega (Core Developer at Parity Technologies) - Centralizd Decentralization : the challenge with consortium chains and smart contracts by Topper Bowers (CEO of Quorum Control) - Stable Coins : the keys to mass adoption ? - International trends in the coverage of crypto in the media - Millenial Investors : how tokenization connects the new and the old investing world by Benedikt Angerer (Business Development Lead at Bitpanda) - Enhance customer experience with blockchain - Keynote Speech by Ouriel Ohayon (CEO of KZen Networks) - AMA : Crypto Funds - Keynote Speech by Mrinal Manohar (CEO of daptive Holding Ltd.) - Crypto hedge funds & digigital asset trading by Christophe de la Celle (Head of Sales & GM UK at HedgeGuard) - Digital asset custody : building the market infrastructure - Workshop by Nadia Filali (Blockchain Program Director at Caisse des Dépôts et Consignation) - Rreal Estate Tokenization, present & future by Bene Archbold (VP at AlphaPoint) - PBWS Startup Awards.

Source : Paris Blockchain Week Summit - April 16-17, 2019 at Sttion F (Paris - FRANCE)

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