Beat: Arts

THE MELTING POT COOKS UP NEW WAYS TO FONDUE WITH NEWEST LOCATION IN MAPLE SHADE

POLISHED CASUAL FONDUE RESTAURANT

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USPA NEWS - After extensive research into dining preferences and needs, The Melting Pot has introduced an additional menu of cooked-to-order small plate entrees called FonDONE, as well as an interior redesign that maximizes dining space and comfort. Both new initiatives are on display exclusively...

After extensive research into dining preferences and needs, The Melting Pot has introduced an additional menu of cooked-to-order small plate entrees called FonDONE, as well as an interior redesign that maximizes dining space and comfort. Both new initiatives are on display exclusively at the company's newest franchise location opening November 20 in Maple Shade, New Jersey.

Franchisees Charlie LaRosa and Mike and Kim Hughes have owned The Melting Pot in Center City, Philadelphia, for the past 10 years and are now relocating the restaurant to Maple Shade.

The traditional fondue experience is front and center at the Maple Shade restaurant and still at the core of what sets The Melting Pot apart. Additionally, FonDONEâ„¢ is a new option that streamlines the experience and provides an alternative for a shorter lunch or dinner outing.

The Maple Shade location is also the first to unveil The Melting Pot's new design initiative. Detailed seating analysis and study of customer design preferences has culminated in improved seating areas throughout the dining room and bar to maximize restaurant space and create multiple interior environments that will delight and surprise guests.

The Melting Pot is seeking entrepreneurs with business backgrounds and/or preferably restaurant experience who are passionate about the brand and want to be their own bosses.

Founded in 1975, The Melting Pot has offered a unique fondue dining experience for 40 years. As the premier fondue restaurant franchise, The Melting Pot Restaurants, Inc. has more than 125 restaurants in 35 U.S. states, Canada, Mexico, Southeast Asia and the Middle East, and more than 15 international locations in development.

Known for offering a choice of fondue cooking styles and a variety of unique entrees, The Melting Pot's menu also features cheese fondues, salads, fine wines and chocolate fondue desserts.

Source : The Melting Pot Restaurants, Inc.

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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